

AstaReal® Astaxanthin



Leading Market Position and Longest History in Natural Astaxanthin Production – Started in 1988.



Unique Cultivation and Production Method and Standards – Indoor Photobioreactors = Lower Contamination, Lower Chlorophyll content, Higher Purity and Stability.



Science-oriented and Customer-centric Research and Innovation – Highest No. of Clinical Studies (70+) on its Own Branded Astaxanthin.



Captivating and Versatile Range of Products for both Humans and Animals – European (Swedish) Origin.



Applicable in Food Supplements, Sports Nutrition, Cosmetics (Beauty from Within & Out), Animal Feed & Food.



Highest Level of Quality Control and Certification – In-House Quality Lab + Third-Part Quality Check. ISO9001, HACCP, FSSC 22000, Vegan, Informed Ingredient, Halal and Kosher.



Strict Focus on Circular Economy, Societal- and Environmental wellbeing (Sustainability).



Flexible Business Partnership and Cooperation.

